

Free Partnership Opps 2023-24

Blogs

Blogs are a great way to increase your content and exposure on the website. Blogs on our partners normally come in two different forms; Spotlight On blogs take the form of an interview with a member of your team, it could be a chef, a gardener, a volunteer or even a business owner. You can see an examples of Spotlight On Blogs [here](#).

If you would like to do a blog, but not in the style of the Spotlight On we can still accommodate this, just contact Katie with your idea and we can get something arranged. See an example [here](#).

Monthly
website visits
15,000+

Events and Special Offers

We are always looking for upcoming events and special/seasonal offers to feature on our website, blogs and social media which you can add to our What's On pages via the [event form](#). If you do hold events, it is important to list them on our website, as our What's On pages are always are most viewed and rank highly in searches.

Competition Prizes

We regularly run competitions (aim for once a month) which we promote though our newsletter, social media and website. We regularly get between 4-6000 entries. If you have an offering that you would like to include within a competition prize bundle, please let us know.

Social Media

VisitWiltshire has over 67k followers across [Facebook](#), [Twitter](#) and [Instagram](#) and we are always more than happy to schedule posts for our partners. This can be especially effective if you have something new to promote, events coming up, any special offers or just going through a quiet spell. Just contact us and we'll get some posts scheduled for you.

Social Media
Followers
67,000+

You can also tag us or use the hashtag [#timeforvisitwiltshire](#) and we can share, like and repost.

Instagram Takeovers

This is an opportunity to take control of our Instagram account and to promote your imagery and content over a whole weekend to our 17.5K+ Instagram followers. Check out [our account](#) to see how other partners have made the most of this opportunity. Please contact [Katie](#) to arrange a date.

Other Marketing Opportunities

There are a number of other Consumer Marketing Opportunities available at extra cost. These include; feature in the consumer newsletter, advertising in publications, seasonal campaigns and online banner ads. You can see full details of these opportunities [here](#).

Business Support

I have signed you up to our monthly [Partner Newsletter](#) which is the best way to keep up to date with VisitWiltshire activity, opportunities available, as well as our latest industry meetings and training sessions.